

FULLCONTACT FOR SNOWFLAKE

Power your relationships. Protect data.

Through its unmatched identity graph, FullContact **enhances your understanding of the whole person**, empowering your ability to consistently communicate with your customers across platforms, personalize, create accurate segmentation, and measure your impact precisely. We provide the data + intelligence you need while putting privacy and security first.

THE FULLCONTACT ADVANTAGE



Consistent experiences

Identify people in real time for consistent experiences across all channels.



Improved customer loyalty

Understand the whole person, even from fragmented information in siloed data.



Media optimization

Gain 5+ additional hashed emails and MAIDs per person.



Why FullContact for Snowflake?

FullContact for Snowflake Resolve unifies a person's many representations into a single, persistent identifier, helping you improve your marketing effectiveness with 1:1 views of your customers, prospects, and users.

With **FullContact for Snowflake Media Amplification**, simply input an email, hashed email, or mobile ad ID and **receive an average of 5+ mobile ad IDs and hashed emails in return**. These incremental touchpoints increase your reach and give you true frequency control.



FullContact for Snowflake benefits snapshot



Unifies customer & prospect data



Empowers true omnichannel measurement



Ensures privacy legislation compliance



Enables consistent customer experiences



Authorizes secure first-party data sharing

Amplify your ability to recognize and reach real people by 3X.
Or it's on us. Guaranteed.



Learn more about FullContact for Snowflake and talk with an expert today: fullcontact.com/contact.