

Power your Fraud Platform

Enhance security while reducing friction

FullContact's data intelligence helps you enhance your solution security while reducing the hoops people have to jump through for verification.

Verify provides real-time signals, matches, and activity scores from FullContact's extensive identity graph to identify real people and determine risk. Access diverse, high-assurance data and insights from both personal and professional personas via real-time API or batch intelligence install.



Signals

Perfect for building and training advanced IDV and fraud models



Match

Ideal for identifying risk on a form field or application, such as an application for a credit card






Activity

Activity score indicates the legitimacy of any given data point



Complement Customer Interaction Platforms

Verify doesn't compete with customer interaction platforms—it fuels them. FullContact's technology provides the data + insights you and your clients need to identify real people, in real-time, to drive smooth, profitable, and privacy-centric experiences. With Verify, you can:

-  **Integrate diverse, high-assurance, ethically-sourced data.**
-  **Balance security and compliance with customer experience.**
-  **Help your customers acquire and retain more legitimate business.**

Verify provides you with signal data—plus insights into how confident we are about a given person's identity, activity, and risk level. Signals are highly specific and provide high-value information.

Matches tell you whether or not your data on a specific person matches the data we have in our identity graph on that same person, and will soon offer a risk score based on the match (or lack thereof).

Verify provides a numerical score that indicates how much activity we've seen from a specific identifier. Long-term regular activity is a positive signal. New, sporadic activity is a negative signal.

Access our graph—but keep full control of your data

Many identity solutions require you to comingle your customer data with other clients' data in order to make use of the platform. Verify offers access to our extensive identity graph without asking you to give any of your data away.

Verify provides real-time and on-site intelligence to train your models and algorithms by:

Offering the best authentication experience

Experience continuous improvement of the quality and speed of your linkages and signal data. Provide highly accurate consumer authentication without creating cumbersome customer experiences.

Optimizing your models

Train your models and equip your signal hubs with billions of incremental data points, available via API and batch flat files.

Differentiating your fraud detection

Bridge terrestrial and digital identifiers with a single graph to access insights not available via traditional techniques. Obtain a risk score for any identifier.

Providing key insights about each customer

Offer clients a better understanding of visitors to fuel KYC efforts. Provide unparalleled customer insights from a variety of high-quality sources.

Strengthening your algorithms

Integrate real-time identity resolution into your offerings—and give customers both a speedy and secure solution to ID verification and fraud prevention.



[Learn more about FullContact's Verify product today.](#)