FullContact

Power Unmatched Fraud Protection with FullContact Verify

Verify provides real-time signals, matches, and activity scores from our identity graph to help you identify real people and determine fraud risk without sharing PII. Our technology fuels customer interaction platforms to drive smooth, authentic, profitable, and privacy-centric experiences in real time.

Offer a swift but secure solution for fraud prevention by employing FullContact's real-time identity resolution. With Verify, you can access high-quality, ethically-sourced data via real-time API or batch intelligence install.

Signals
Perfect for building and training advanced IDV and fraud models

Match
Compares data to identify risk on form fields or applications

Activity
A numerical score to help determine the legitimacy of a data point

Experience Advanced Identity Resolution

Verify connects the dots between 5B global email addresses and 50B identity fragments to help you:

✓ **Enable a simplified, tested, real-time verification process.**

✓ **Protect against fraud and maintain your brand reputation.**

Verify's signal data offers valuable insight into our confidence about a person's identity, activity, and risk level. Use these highly-specific and high-value **signals** to build and train advanced fraud algorithms.

Identify risk on a form field or credit card or loan application. We compare the data in our identity graph with your data on a specific person to offer a risk score based on how well the information **matches.**

Verify provides a numerical score to help you determine the legitimacy of a given data point. Long-term regular **activity** is a positive signal, and new, sporadic activity from an identifier is considered negative.

Choose the Verify Signals bundle perfect for your needs!

✉ Email   💼 Employment
📞 Phone   📱 MAID
👤 Name   @ Social
👥 Demographic   🗓 IP Address

Your Data. Your Control.

Many identity solutions require you to pool your data with customer data from other clients before offering access to their platform. Your data never enters our graph. Maintain full control of your data while accessing our extensive data and insights.

With Verify, you experience fortified fraud protection in real time. Enhance your brand's security while you:

Streamline authentication
We continuously improve our linkages and signal data to help you verify identities with minimal PII.

Optimize your models
With broad identity signal data, Verify trains your fraud risk models and algorithms, and equips your signal hubs with unmatched insights.

Prevent synthetic fraud
You control the amount of friction during the authentication process, helping you curb fraud and combat synthetic account creation.

Improve customer confidence
Enhance your customer relationships with a privacy-conscious fraud solution that protects PII and helps prevent account takeovers.

Banish bad actors
Match online and offline personas with a single graph to better assess fraud risk in real time. Identify profiles that combine real and fake data.

Recognize in real time
Identify real people, even with fragmented identifiers. Resolve data to a single individual, bridging online and offline identifiers.

Schedule a trial to test 10,000 Verify API calls risk-free.

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